



Texas Caucus of Black School Board Members

The Texas Caucus of Black School Board Members (TCBSBM) continues to strive to improve Texas public education through its partnerships, advocacy, and education initiatives. During the last couple of years, we have significantly enhanced our reputation and impact across the State. Our Corporate and Organization sponsors have been a huge contributor to our success through financial support and general partnerships. In order to continue to elevate this support, we have created our first overall Sponsorship/Donation Level guide, which we have attached for your information. This guide will allow you to know in advance the type of activities that you can support and the recognition that we will provide.

As background information, TCBSBM is a 501 (C) (3) non-profit organization that speaks on behalf of quality education for all children in the state of Texas. We promote better relationships and understanding between African American school board members, their local communities and local school boards, the Texas Association of School Boards; and the National School Boards Association. With active members from across the State of Texas, TCBSBM is the premier professional society for African American school board members, educators, and our partners.

TCBSBM provides exposure to its sponsors primarily at a State and local level and sometimes nationally. We have become well known across the State for the following:

- Summit – annual conference addressing major educational issues with national, state, and local leaders
- Advocacy – pursuing legislative priorities and discussions of the most critical issues facing African American and all students
- Special studies – recent analysis on the national, state and local achievement gap issues and actions to overcome the gaps
- Scholarships – newest program focused on provide financial assistance to high school students entering universities or colleges

We welcome all level of sponsors and hope that you will include TCBSBM in your gift giving and support to public education. If you have any questions, contact our Treasurer, Bobby Blount at 210-334-1320 or at treasurer@tcbsbm.net. Thank you for reading our letter and we look forward to seeing your company or organization name at one of our events.



Texas Caucus of Black School Board Members

SPONSORSHIP LEVELS:

Premier (All Activities): \$15,000

1 1/2 page advertisement in Summit brochure and ad in all newsletters
Reserved seating at Summit
Advertisement on TCBSBM home web page and link to organization home page
Company signage at all TCBSBM events
Company can present two sessions during the Summit
Company is recognized during all TCBSBM events
Unlimited company badges and access to Summit and receptions
Company can attend Caucus Annual Luncheon
Opportunity to speak at all TCBSBM meetings, regional workshops and receptions
Attendee list for Summit

Platinum: \$10,000

Full page advertisement in Summit brochure and partial ad in all newsletters
Reserved seating at Summit
Advertisement on TCBSBM home web page and link to organization home page
Company signage at all TCBSBM events
Company can presents during the Summit
Company is recognized during all TCBSBM events
Unlimited company badges and access to Summit and receptions
Company can attend Caucus Annual Luncheon

Gold Sponsor Education Summit: \$6,500

Full page advertisement in Summit brochure
Reserved seating at Summit
Advertisement on TCBSBM home web page and link to organization home page
Company signage at Education Summit
Company can presents during the Summit
Company is recognized during the Summit events
Five company badges and access to Summit



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SPONSORSHIP LEVELS:

Scholarship Award: \$5,000

Half page advertisement in Summit brochure
Reserved seating at Summit banquet with scholarship winners
Advertisement on TCBSBM home web page and link to organization home page
Company is recognized during Summit banquet
Five badges and access to all Summit sessions and events
Company name can be on scholarship check
Photo with scholarship winners

Silver Sponsor (Education Summit or Casino Night): \$3,000

Quarter page advertisement in Summit brochure and quarterly newsletter
Reserved seating at Summit meals/Casino Night/Reception
Company listed on TCBSBM website and link to organization home page
Company is recognized during Summit or Casino Night
Three company badges and access to one day Summit event/Casino Night

Administrator/Educator of the Year: \$2,000

Quarter page advertisement in Summit brochure
Reserved seating at Summit banquet with the winner your company sponsors
Company listed on TCBSBM website
Two company badges and access to Friday Summit session
Company name on trophy and photo with winner

Corporate Sponsor: \$1,000

Access to the Summit education
Company listing and ad on website
Summit education bags

Contact TCBSBM with Questions
treasurer@tcbsbm.net



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TEXAS CAUCUS OF BLACK SCHOOL BOARD MEMBERS CORPORATE SPONSORSHIP FORM

Business Name

Contact Name

Address

Phone Number

Email Address

Sponsorship Levels

_____ Premier (\$15,000)

_____ Platinum (\$10,000)

_____ Gold (\$7,500)

_____ Scholarship Award (\$5,000)

_____ Silver Sponsor (\$3,000)

_____ Administrator/Educator of the Year (\$2,000)

_____ Corporate Sponsor (\$1,000)

For Payments:

After completing the form which can be filled online, please email to treasurer@tcbsbm.net and pay dues using our website.

To pay by mail, mail checks with sponsorship form to:

TCBSBM
C/O Donald Davis
Post Office Box 15136, Houston, Texas 77220